



Joseph is one of the co-founding partners of Wellington Legal, a mid-size full-service law firm in Hong Kong. Graduated with a Bachelor of Laws from the City University of Hong Kong in 1996, and completed his Post-Graduate Certificate in Laws in the University of Hong Kong in 1997, Joseph was admitted in Hong Kong as a solicitor in 1999.

General Commercial Practice :

Joseph has represented a number of well-known state-owned and private corporations in the PRC across a wide spectrum of industries. His advice ranges from legal matters arising from their businesses expansion to investments in Hong Kong, North America, Europe, Asia Pacific and Africa, including but not limited to incorporation of overseas subsidiaries and setting up offices in different cities; compliance with local laws and regulations; advising on cross-border distribution, agency, licensing, franchising and consignment agreements; setting up joint-venture companies; mergers and acquisitions, cross-border litigations.

Intellectual Property Laws :

Joseph is experienced in advising corporations in developing comprehensive and cost-effective intellectual property rights protection strategies, in particular, Joseph is the honorary legal advisor for the Hong Kong Brand Development Council, an institution aiming to promote the development of Hong Kong brands, and hosting the annual “Hong Kong Top Brand Awards” and “Hong Kong Top Service Brand Awards”.

Media, Entertainment and Sports Laws :

Joseph also represents content creators, investors and producers in creative industry; including advising on matters such as feature film production in Hong Kong, Hollywood, Japan and Europe, documentary production, concert, music festival. He has also have experience in sponsorship deals of major sporting competitions, such as the UEFA Champions League, Australian Open...etc.

Startups :

Joseph advises startups on matters such as protection of intellectual property rights, operating agreement between co-founders, technology and invention assignment, employment contract with vested shares and share option scheme, non-disclosure agreement, share subscription agreement and shareholders' agreement, and fundraising.

Non-Legal Work

1. Independent non-executive director of Integrated Waste Solution Group Holding Limited, a company listed on the Main Board of the HK Stock Exchange.
2. Director of Jumpstart Media Limited, running the largest English language print magazine focusing on startup innovation in Asia.
3. Co-founder and director of Nine Miles Media Limited, a multi-channel network company focusing on overseas aviation/travel oriented KOLs for providing international brands and products a more efficient way to engage Greater China market through major social media platforms.

Joseph is fluent in English, Cantonese and Putonghua.